

STANDWITHUS  
**EMERSON**  
FELLOWSHIP

---

## StandWithUs Emerson Fellowship Expectations

---

The StandWithUs Emerson Fellowship is a prestigious one-year program that trains, educates, and empowers student leaders on college campuses around the world. Chosen from key campuses, Emerson Fellows lead their communities and inspire their peers through dynamic programs, inspiring campaigns, and discussions about Israel and antisemitism. Emerson Fellows are trained extensively on how to navigate antisemitic activity on campus and how to mobilize and confront these issues strategically and effectively.

Fellows participate in two transformative conferences and continue their training throughout the year with expert-led workshops each month. Every Emerson Fellow receives tailored mentorship from regionally based professionals — Campus Regional Managers — who have the institutional knowledge to help them grow into effective leaders and maximize their impact on campus. Emerson Fellows also receive priority access to all StandWithUs Departments, experts, resources, and materials. Throughout the program, Emerson Fellows are plugged into a global community of student leaders where they can exchange ideas, share best practices, and support each other.

Upon completing all program requirements successfully, Emerson Fellows will receive a \$1,000 stipend at the end of the academic year. Exemplary fellows will also be eligible for the following opportunities:

- A chance to win the StandWithUs [Roberta Seid Award for Courage and Leadership](#), which includes a weeklong internship at the StandWithUs Israel office OR a \$500 bonus stipend
- A chance to win the StandWithUs [Movement Builder Award for Creativity and Impact](#), which includes a \$500 bonus stipend
- Select Emerson Fellows may be invited to become **Campus Liaisons**, who

work for the Campus Department part-time and serve as direct mentors for StandWithUs **FLI: First-Year Leadership Internship** participants.

---

## Conferences + Convenings

---

Emerson Fellows are expected to participate in two transformative conferences throughout the year as well as a virtual graduation ceremony:

- StandWithUs **Emerson Fellowship Training Conference** in Los Angeles, CA → August 6-10th, 2023
- StandWithUs **International Conference: Israel In Focus** in Los Angeles, CA → February 29-March 3, 2024
- StandWithUs **Emerson Fellowship Virtual Graduation** → via Zoom on Thursday, May 16th, 2024

Emerson Fellows also participate in monthly convenings to enhance their knowledge, leadership, and skills. During these convenings, fellows get to engage directly with StandWithUs experts and leaders in the field. Fellows will receive the full convening schedule for the year at the Emerson Fellowship Training Conference.

- Attending the Emerson Monthly Convenings is mandatory for all fellows; if you have a scheduling conflict, you're expected to inform your Campus Regional Manager in advance and complete any make-up work.

---

## Mentorship

---

Every Emerson Fellow is paired with a Campus Regional Manager who will mentor and support them throughout the year. Regional Managers will provide fellows with tools, strategies, and resources to help them engage and educate their peers effectively while helping them better understand and approach their unique campus culture and climate. Emerson Fellows will participate in **bi-weekly calls** with their Campus Regional Manager to discuss program planning and campus challenges they're confronting. When fellows are dealing with antisemitic activity, their mentors will help coordinate efforts among all StandWithUs Departments in order to provide timely, well-rounded support.

Campus Regional Managers will also support Emerson Fellows in developing and executing a detailed strategy for the year via a StandWithUs platform called Movement Builder. Movement Builder is uniquely designed to help students organize their goals into tangible benchmarks for the year, thus empowering and enabling them to maximize their impact on campus. All fellows are expected to use Movement Builder to strategize their step-by-step plan for the year and work with their student club board and other campus stakeholders to ensure that their goals are comprehensive and relevant to their campus climate. It is expected that fellows maintain their Movement Builder strategies throughout the year as they execute programs, campaigns, and reach their engagement goals. Campus Regional Managers will regularly reference their fellows' Movement Builder strategies to help them stay on track.

---

## Campus Program Requirements

---

Emerson Fellows are expected to organize **six educational programs** during the academic year. These programs should be dynamic, engaging, and accessible. Campus Regional Managers will mentor students through the process of planning programs and will offer ample ideas, resources, and materials for creative programs and campaigns.

Examples of program ideas include but aren't limited to:

- An Israel Fest that exposes students to different aspects of Israel's culture
- A briefing with an expert speaker who can address a diverse audience
- A film screening that promotes dialogue and encourages students to learn more
- A strategic meeting with student leaders to educate them about Israel's history and society
- An op-ed explaining experiences on campus or within the StandWithUs Emerson Fellowship

At least **one** fellowship program should be a StandWithUs educational workshop. StandWithUs offers a comprehensive list of workshops and presentations to choose from, as well as in-house educators and experts who can visit your campus.

Recommended workshops include:

- Conflict in the 21st Century: A Deep Dive into the Israeli-Palestinian Conflict
- Crossing the Line: Antisemitism, Anti-Zionism, & Criticism of Israel

- Navigating Difficult Conversations about Israel and Answering Tough Questions
- And more

At least **one** fellowship program should be a tabling activity that engages students in a high-traffic area on campus. StandWithUs can offer different ideas for tabling activities, including:

- A StandWithUs [Experiential Israel Program](#) (EIP) such as Gratitude Days, Squeeze Your Challenges, Our Voices for Peace, or Spilling the Tea
- Shine a Light on Antisemitism StandWithUs Campaign
- StandWithUs [Israel Matters Display](#)
- And more

At least **one** fellowship program should be an awareness campaign to educate the larger campus community about one of the following commemorative days/months:

- Jewish American Heritage Month (May)
- Mizrahi Heritage Month (November)
- Day of Commemoration for the Expulsion/Displacement of Jews from Arab Countries and Iran (November 30)
- International Holocaust Remembrance Day (January 27)
- Yom HaShoah (Holocaust Remembrance Day in the Jewish/Israeli calendar)
- Sigd (an Ethiopian Jewish holiday celebrated/commemorated 50 days after Yom Kippur)
- Yom HaZikaron (Israeli Memorial Day)
- Yom Ha'atzmaut (Israeli Independence Day)
- Yom Yerushalayim (Commemorating the liberation of Jerusalem)

For an event or program to count toward their programming requirements, Emerson Fellows are required to complete a program report after each event they organize. Program reports are expected to be submitted within one week of the event. This report also requires photo uploads, so fellows should ensure that high-quality pictures are taken during their events and that *StandWithUs has permission to use these photos* for promotional purposes and social media content highlighting your work and impact.

---

### Additional Expectations

---

StandWithUs Emerson Fellows should be connected to either the Jewish or pro-Israel community on campus and should have the direct ability to organize and

lead their own programs. If fellows don't already have a club or student platform to organize programs, StandWithUs Campus staff will support them in creating this space for their community.

The duration of the Emerson Fellowship is the **full academic year**, which means that all fellows must be physically present on campus during the program timeframe.

The Emerson Fellowship is an exclusive program, meaning that **Emerson Fellows cannot represent other national pro-Israel organizations during their year in the fellowship.**

When writing articles or giving interviews, Emerson Fellows must consult their Campus Regional Manager and the StandWithUs Director of Media Relations, who will be able to help with messaging, edits, and publishing.

**Fellows are also required to recruit a replacement at the end of the academic year.**

Fellows are evaluated throughout the year based on the following criteria:

- Impact and quality of the initiatives and programs run throughout the year
- Robust campaigns to increase their campus community's engagement with Israel
- Organizing, mobilizing, and leadership skills
- Communication with StandWithUs Campus staff
- Handling of anti-Israel/antisemitic incidents on campus
- Fulfilling all event and reporting requirements

Alumni of the program are inducted into the StandWithUs **Alumni Network**, offering opportunities for alumni to stay connected to StandWithUs — and to each other. Through our various committees and specialized programs, alumni can continue their Israel education and activism, stay up-to-date with StandWithUs national and local events, join regional StandWithUs boards, find job opportunities within the field of Israel activism and education, and so much more.

**If you have any questions about the Emerson Fellowship requirements, feel free to reach out to your StandWithUs Campus Regional Manager or email [Campus@StandWithUs.com](mailto:Campus@StandWithUs.com).**