



DONOR PRIVACY POLICY

StandWithUs maintains the highest level of respect for the privacy of our donors. In furtherance of this commitment, we have developed this **Donor Privacy Policy** to guide our staff and volunteers on how they may and may not utilize our donors' personal information.

This policy may be revised and updated periodically.

What information StandWithUs collects from donors:

StandWithUs collects and uses various personal information from donors, including the following: donor name, address, telephone number, fax number, email address, amount donated, family member's names, donor comments, and notes.

How StandWithUs uses donor information:

StandWithUs uses the contact information of our donors for the following purposes:

- Distributing receipts and thank you letters;
- Internal analysis, planning, and record keeping;
- Reporting to relevant State and Federal agencies when required by law;
- Informing donors of upcoming fundraising and other activities of StandWithUs;
- Informing donors of newsworthy events or information;
- Sharing names and contact information with pro-Israel or other like-minded organizations.

Donor information that is properly anonymized may be used for promotional or fundraising purposes. Donors have the option to have their name publicly associated with their donation to StandWithUs. In all other cases, it is assumed that donations are not to be publicly announced unless requested. Comments sent to StandWithUs via email, mail, fax, or telephone are kept confidential unless requested otherwise.

Financial information:

StandWithUs uses a highly secure online payment processing service to process donations made online.

All access to donor financial information is limited solely to professional staff and Board members who require the information for processing the data, for internal record keeping, or for planning purposes. The data is not given to any other individual, group, or organization except as directed by the donor or as ordered by any court.

Donor Bill of Rights:

StandWithUs subscribes to the Donor Bill of Rights.

Philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To assure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the not-for-profit organizations and causes they are asked to support, we declare that all donors have these rights:

1. To be informed of the organization's mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.
2. To be informed of the identity of those serving on the organization's governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.
3. To have access to the organization's most recent financial statements.
4. To be assured their gifts will be used for the purposes for which they were given.
5. To receive appropriate acknowledgment and recognition.
6. To be assured that information about their donations is handled with respect and with confidentiality to the extent provided by law.
7. To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.

8. To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.
9. To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.
10. To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.

The *Donor Bill of Rights* was developed by the American Association of Fund-Raising Counsel (AAFRC), Association for Healthcare Philanthropy (AHP), Council for Advancement and Support of Education (CASE), and National Society of Fund Raising Executives (NSFRE).

Contact us:

If you have any questions about this **Donor Privacy Policy** or if you wish to be removed from our e-mail or mailing lists, please email garyr@standwithus.com or call us at 310-836-6140.

This privacy policy was last updated on January 7, 2014